



Fresno Business Partner Marketing Opportunity

August 2009

I have a unique marketing opportunity that I'd like to share with you. If we join together as a group of business partners, we could inexpensively reach out to businesses in Fresno County and expand our business together. By inexpensively I mean, full color mailings for less than \$0.04/ each (Including postage!)

If as a group, we were to each commit to placing a ½ page ad in a full color booklet, I could mail this to **10,000** businesses in the local area and increase exposure for every one of us. I could do everything from; designing your ad, printing the full color publication, purchasing a mailing list and bulk mailing it for **\$380** per business advertisement (.038/ea. per mailing).

We would mail the publication quarterly and would offer a 25% discount (Savings of \$95 per issue) to anyone who would commit to a year of ads (4 issues).

The booklet would be 5.5" x 8.5", 20 page, glossy full color and each of us would get an individual 5.5" x 4.25" ad to increase our visibility. I would also include a directory of you and our other business partners in the back with phone numbers and services provided. I would highlight how we all support each other and would recommend this business represented in the publication. We would call it **Fresno Business Partners.**

Our first issue is scheduled for 1 October 2009. Please contact me with your questions and to reserve space.

I look forward to growing our businesses together!

Scott Wothe
President, Fresno Business Partners
Valley Printing & Promotional Marketing
559 453-6950
scott@allvalleyprint.com



Fresno Business Partner Magazine

August

2009

Thanks for becoming a member of Fresno Business partner Magazine, a quarterly publication.

<u>Rates:</u>	<u>Single issue</u>	<u>1 Year (4 issues)</u>
1/4 page	\$ 200	\$170/per issue
1/2 page	\$ 380	\$295/ per issue
Full page	\$ 645	\$550/per issue
2 page spread	\$ 1,200	\$1,100/per issue

Ad specifications:

2 page spread; 8.5" x 11"

Full page is 5.5" x 8.5"

½ page is 5.5" x 4.25"

¼ page is 3.75' x 2.5"

Above dimensions may be reduced to accommodate the 1/8" bleed on finished edges.

Magazine specification:

Publication will be printed on 100# book with aqueous coating, saddle stitched and bulk mailed to 10,000 businesses in Fresno County. Our first mailing is scheduled for 1 October 2009.

Design:

Your purchase price includes one hour of design layout time. Additional time is billed at company rate of \$45/hr.

Art work should be sent to: scott@allvalleyprint.com or up loaded to our FTP site at www.allvalleyprint.com. Call if you have questions!

Submission terms:

To reserve your space, please provide your deposit of 50% to: **Valley Printing & Promotional Marketing**, 7592 N. Maroa Ave. suite 102, Fresno, CA 93619, or phone in your credit card to 559 453-6950.

¼ page deposit: \$100, ½ page deposit: \$190, Full Page Deposit: \$323, 2 pages Deposit: \$600. The balance will be billed upon magazine delivery (net 15 days).



Fresno Business Partner Magazine Submission

Date: _____

Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Payment:

Fax or mail your submission with your check (Credit card payments maybe phoned in):

Valley Print & Promotional 7592 N. Maroa Ave, Suite 102 Fresno, CA 93619

(559) 453-6950, 453-6951/fax

Design:

*Do you have your own ad?

*Do you have a logo?

(If yes to either of the above questions, please forward an electronic file of your logo or design to scott@allvalleyprint.com, or upload your design at our FTP site:

www.allvalleyprint.com.

*Designs should be vectorized, (EPS, AI, jpg) 300 DPI, and in a CMYK format (with all fonts outlined).

Please outline your ad design for us:

(Draw a picture and provide text. Include specials or coupon information for your ad).

Thank you!
Valley Printing & Promotional Marketing
7592 N. Maroa Ave Suite 102
Fresno, CA 93711
(559) 453-6950, (559) 453-6951 fax